

Executive Summary	
Project Name	
Date	
Prepared by	
Include a short summary of the purpose, key findings, and recommendations of the feasibility study.	
Introduction	
Background	
Objectives	
Scope	
Provide context for the project and define what the feasibility study will cover.	
Technical Considerations	
Available Technologies	
Required Resources	
Manpower	
Equipment	
Materials	
Technical Skills Needed	
Evaluate the technical aspects, including the resources and technologies needed.	
Market Survey	
Customer Preferences	
Market Trends	
Competition Analysis	
Gather data through surveys, interviews, and existing market reports.	
Plan of Action	
Timelines	
Milestones	
Resource Allocation	
Contingency Plans	
Outline the project's game plan and prepare for potential roadblocks.	
Operational Requirements	
Workflow	
Supply Chain	
Quality Control	
Determine the operational requirements and how the project will fit into existing operations.	

Financial Projections	
Forecasted Income	
Forecasted Expenses	
Projected Profitability	
Use historical data and industry benchmarks to make financial projections.	
Findings and Recommendations	
SWOT Analysis	
Risk Assessment	
Key Metrics	
Projected ROI	
Cost-Benefit Analysis	
Market Penetration Rates	
Evaluate the collected data and metrics to assess the project's feasibility.	
Decision	
Justification	
Make the final decision (go/no-go decision) based on ROI, market demand, operational and technical constraints.	